

# Marcelina Slabuszewska



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I am a graphic designer, creative generalist, artist based in the UK. I am interested in branding, illustration, print and digital design. I love working with colour, translating concepts into visuals, and that electrifying feeling you get when the right idea hits you.

My motivation is my greatest asset. My principle of work is to see problems as challenges and failures as lessons to grow from. I am happy to learn and improve as a creator. I have experience working in many areas of graphic design, I am fluent in various graphic programs, but I am happy to jump on new projects in design areas that I have not yet discovered. This way of thinking makes me a quick learner. It also motivates me to be active, take initiative, reach out and collaborate.

I have a lot of imagination and can work on many briefs and visualize concepts with great attention to detail. I can adapt to different environments and work efficiently on-site and at home.

## *Achievements and Experience*

### **WIX PLAYGROUND ACADEMY / JAN 2022**

Exclusively selected as one of 33 participants out of 600+ candidates for Wix's intensive 1-month web design program

### **GRAPHIC DESIGN INTERNSHIP AT OGILVY UK / JUL 2021**

Working in fast-paced, multitasking environment. Answering brand brief requirements. Effectively delivering comprehensive brand identity materials and client presentation.

### **GLOBAL DESIGN GRADUATE SHOW / AUG 2021**

Graduation project "Forma Art Gallery. Brand Identity" shortlisted for a global Competition by ArtsThread in collaboration with Gucci

### **FREELANCE WORK**

Creating illustrations, posters and social media content for student film productions and student community events.

### **LIVE BRIEF FROM WWF HEAD OFFICE IN WOKING / FEB 2020**

Creatively interpreted the brief and proposed a conceptual poster series driven by employees needs. Design selected for a final presentation at WWF HQ

### **ESAL BUSINESS PROMOTION OFFICE SP. Z O.O. / JUN-AUG 2020**

Providing professional and friendly service to customers as front desk officer. Designing marketing and print communication materials

## *Education*

### **UNIVERSITY FOR THE CREATIVE ARTS AT FARNHAM (UCA) 2018 - 2021**

First Class in BA Hons Graphic Design  
print and digital design, editorial design, branding, motion graphics, web design, critical thinking and creative problem solving

### **A. MICKIEWICZ NO III HIGH SCHOOL WROCLAW, POLAND 2015 - 2018**

Advanced Curriculum in: Art History, Fine Art, Maths, Physics, English

## *Skills*

Possess excellent time management and organizational skills when meeting deadlines. Proven with obtaining grades not lower than A in the 2nd and 3rd years of studies.

High standard of researching, reviewing and presenting findings clearly and concisely.

Flexible and logical. Able to listen and learn from feedback as well as provide constructive criticism to support and improve the team work.

Exceptional skills in illustration, digital art, free hand drawing and painting.

## *Language*

Polish - Native  
English - Proficient IELTS C1

## *Software*

InDesign	Adobe XD
Illustrator	Wix/ Editor X
Photoshop	InVision
AfterEffects	Slack